



## **Wi-SKY Inflight Inc. Shareholder Update August 25, 2009**

As the stream of new developments continues within our company, we decided to create a newsletter through which we could keep everyone informed of our progress. In the future, we will be posting these updates/newsletters on our soon-to-be-revised website, rather than an email distribution. Our investor base will soon be too large to email.

### **STOCK STATUS**

Grant Sharp, our President, returned this week from a successful European trip. While there he met with several bank officials regarding the status of our stock. For those of you that have asked “What’s going on with our stock?” here are several facets of the stock status which will be helpful to your understanding of the answer.

1. To date, there has been no promotion or sales effort for the stock. We were listed on July 31<sup>st</sup>, and August is traditionally a very slow business month in Europe as it is the primary vacation month for that part of the world. Our stock is therefore completely unknown to the investor community at large. Hence, only two investors have made “blind” purchases to date.
2. Our promotional efforts will begin September 14<sup>th</sup> in Munich with presentations to institutional investors throughout Germany and Switzerland. These events are referred to “Road Shows” in Europe. During Grant’s week in Germany he met with BankM and CdC to develop the content of the investor presentation to appeal to the German investor community.
3. Once the road shows begin, there will be much more stock in circulation among German investors, and the Press Release process will begin in order to let the investor community at large know about Wi-SKY Inflight.
4. We are currently only listed on the Frankfurt Stock Exchange, a place where physical trading ( matching of buy and sell orders ) is done by a Floor Trader. This only provides us with limited exposure for our stock, and for this reason we are taking two additional steps to promote our growth:
  - a. Subject to our quality of presentation and value offering, we came to the market hoping to be accepted by a “Market Maker” who would provide liquidity for the stock. We are pleased to report that BankM has agreed to accept us as a client for their market-making group. Officially, they have been contracted as our “Designated Sponsor”, a position overseen by the Deutsche Borse, and for which their performance will be rated by the stock exchange. Their efforts in this regard will commence on September 8<sup>th</sup>.



- b. In conjunction with having a Designated Sponsor, we will also become listed on the Xetera trading system effective also September 8th. This is an electronic trading board NOT affiliated with the physical trading floor in Frankfurt. This electronic board gives the Designated Sponsor more view of the bid/ask activity of the stock, and enables them to buy and sell for their own account and keep the stock liquid. It is also a listing board where many other smaller stock exchanges and brokerage houses go to make investments.

Based on these activities, we anticipate that our stock will see increased liquidity by the end of September. Liquidity will give more investors confidence to buy stock.

### **WEBSITE UPDATE**

We are in the process right now of updating our website with new information...and a new look! The site should be completed and in operation by the end of next week.

### **NEW CORPORATE LOGO**

You will notice on the first page our new logo! We believe this new forward-looking design incorporates the “green world” with the wi-fi symbol and our name. All future correspondence will reflect this new look.

As our company continues to develop, we will, from time to time, update you with those events. You can also keep informed by visiting our website – [www.wi-skyinflight.com](http://www.wi-skyinflight.com)

Please address any comments to [dkatz@wi-skyinflight.com](mailto:dkatz@wi-skyinflight.com)

The Management Team